

GIVING GUIDE

Giving is a personal decision and a function of commitment, sense of fairness and personal resources. Last year, the church received 546 pledges for a total amount of nearly \$801,300. The average pledge was \$1,468 per year, or \$122 per month.

How much should I give?

If you want to determine your level of giving based on your commitment to First Unitarian and/or your available financial resources, please consider these four categories. The chart below indicates some common giving levels based on the categories.

Transformer: We are grateful to have the ability to pledge more than our share and are deeply committed to the congregation. Our contribution provides extra fuel to transform our church.

Visionary: We are able to give generously. Our commitment is a clear demonstration of the unique importance of this congregation and our spiritual principles.

Supporter: We deeply appreciate the work of this church, are committed to sustaining its programs and ministries, and want it to thrive.

Growing in Generosity: Though we may be new to church membership or may not attend every Sunday, the congregation is becoming our community and it feels great to support our church generously.

Available Income	GROWING IN GENEROSITY	SUPPORTER	VISIONARY	TRANSFORMER
Monthly	Monthly Pledge	Monthly Pledge	Monthly Pledge	Monthly Pledge
\$2,000	\$20 (1%)	\$40 (2%)	\$100 (5%)	\$200 (10%)
\$4,000	\$60 (1.5%)	\$120 (3%)	\$200 (5%)	\$400 (10%)
\$8,000	\$160 (2%)	\$240 (3%)	\$480 (6%)	\$800 (10%)
\$12,500	\$375 (3%)	\$500 (4%)	\$750 (6%)	\$1,250 (10%)
\$25,000	\$1,000 (4%)	\$1,250 (5%)	\$2,000 (8%)	\$2,500 (10%)

*Let's raise **\$848,000** in pledges this year. It takes gifts of many different sizes to reach a big goal. **Every gift counts!***



Operating Pledge Drive 2018

First Unitarian Church
Serving Albuquerque, East Mountains, and
Socorro

Provided to you by:

**Radical Generosity
Committee**

3701 Carlisle Blvd. NE
Albuquerque, NM 87110

WE LIVE IN CHALLENGING TIMES

ICE raids in our neighborhood; families separated at the border; increasing homelessness, inequity and inequality; racism and sexism; incivility and hate crimes. It can seem that the world has lost its moral center. In a historical moment like this, we reflect with UU Minister Theodore Parker, who observed at the eve of the Civil War, “The arc [of the moral universe] is a long one... from what I see I am sure it bends towards justice.”

That arc bends toward justice because people of good faith work together to make it so. Sometimes we make great leaps that change the world. Other times we are lucky to hold the line, to not fall back too far.



The legacy of our church is one that for 70 years has done its part to bend that arc. It is a legacy of people of liberal religious spirit coming together to learn, strengthen our faith and resolve, and move out into the world to be a part of the solution. Our legacy includes raising our children in a community of care and acceptance, helping them find their voices and bend the arc even further in their lifetimes.

In this unpredictable world, we are at a moment of promise. We are more engaged than ever. We’ve launched our Senior Minister with strong support and a clear mission. We have a phenomenally skilled, trained and qualified staff. We have a vibrant Religious Education Program, an envied Music Program, and a richly varied Social Justice Program that feeds hundreds, houses families in transition, and funds organizations outside the church. We bring our message to the wider community and to places of power. We are tending to our church campus to make it a place of safety and beauty, a place that provides the resources we need.

We are at a cusp: Will this moment be our high-water mark, or will it be a point of emergence for greater things? This year’s combined pledge drives are directed toward seizing this moment to give us the resources to grow into the future we imagine.

Will you help us grow in spirit, in service, and in love?

CALL TO ACTION

This year we are running a combined Operating and Capital Pledge Drive (*see the capital drive brochure in this packet*). The Combined Campaign is about seizing this moment to launch us onward. Importantly, a successful *Operating Pledge Drive* will:

- Keep our church on a program and financial path that attracts and makes room in our budget to afford a great Associate Minister.
- Increase our Music Director’s hours to full time.
- Increase our RE Director’s salary to reward her recent training and upcoming certification.
- Close our operational gaps, including addressing campus care and security needs.

OUR 2019 GOALS

Together, let’s accomplish these pressing goals:

Fund Our Operations: Raise \$848,000 in annual operating pledges. That’s a 7% increase above last year’s total pledges. Please give what *you* can.

100% Participation: Why? Because we know that generosity, at any level, helps bind us as a single force and gives us the strength to move forward together. We need everyone!

Due to the importance of the Combined Campaign, we will seek to meet face-to-face with every member of the congregation. One of our team of volunteers trained as Visiting Stewards will be calling you soon to set a date (*if applicable, your whole family is invited!*). The visits will provide relaxed opportunities for you to share your dreams for the church, get your questions answered, and learn more about the Social Hall renovation project.

KEY CAMPAIGN DATES

September 16: Charitable Giving Workshop (*open to all members and friends*)

September 23: Generosity Sunday

September 23-October 7: Stewards Visits

December 2: Appreciation Sunday

The heart
that gives,
gathers.

Tao Te Ching