Social Hall
Capital Pledge Drive

Provided to you by:

Radical Generosity Committee

See contact information on the back page of this brochure

First Unitarian Church

Serving Albuquerque, East Mountains, and Socorro
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Project webpage:
http://uuabq.com/social-hall-remodel/

We Need a Transformation!

We have the opportunity to renovate our Social Hall into a space that more effectively reflects our religious heritage, our liberal religious values and connects us to the beautiful, natural wildlife environment we have built around it. These will all be changes that bring the "outside in" and also extend the "inside into the outside" as Harvey Hoshour, its architect, envisioned.

When we moved into our new sanctuary we started using the old one as a social hall, but… we never actually turned it into one. The acoustics in there, which were fine for preaching and music, are terrible for coffee hour and other events. The old mural wall takes up 30% of the space. And the once-stunning building has become dated and tired. The windows are not energy efficient. You can barely see through some of them. The swamp coolers are ineffective and unreliable. The roof leaks. The bathrooms are out of place and wrong-sized. The kitchen needs major improvements.

We can make our Social Hall a sacred place where we can minister to each other in an atmosphere of welcome, acceptance and caring: a space for promoting spiritual, intellectual and personal growth. And it will become a space where we reach out as a positive force in the community for social, environmental and economic action.

Transforming our "old sanctuary" into our Social Hall is a large-scale project. We will need participation from every one of us to make it into a Social Hall that meets our needs. It is our chance to show our love for this unique space that is a part of our beloved church.

For years to come, it will support the needs of today's congregation and provide a growth space for our children. It will extend our presence into the broader community allowing for more social activities and social justice work.

Now is the time to make this transformation a reality!

The Social Hall, designed as our Sanctuary by Harvey Hoshour in the early 1960s, won awards for its unique construction methods and aesthetics. Sadly, today it is in need of immediate repairs to preserve and protect it for the future.

We are making an investment for our future leaders.

Why Now?

We need an updated Social Hall that supports our expanded mission for social, environmental and economic action and serves as a home for liberal religious social action in Albuquerque. With a complete remodel, our Social Hall will:

- Provide showers for guests during Family Promise stays.
- Create a clean, safe and inviting space for youth events.
- Improve acoustics and add more meeting space to accommodate expanded Adult RE and Forums.
- Include a modern and well-organized kitchen for preparing food services for the Caring Network and other groups.
- Incorporate space, sound and lighting to host community events.
- Enlarge the floor space for larger congregational gatherings.

Our Social Hall is a unique, award-winning building much loved by generations of UUs in Albuquerque. But caring and immediate action is needed to ensure its future.

Completely remodel the kitchen so our Caring Cooks can provide food to members in need, so our social justice programs can augment their food services, and so other groups can host events that require food preparation.

New children's play area that's more functional, inviting and safe.

Add or remodel bathrooms for a total of three beautiful new ADA-compliant bathrooms - including two with showers so our Family Promise Program can really take off!

What changes are planned f e Socia

We will increase the overall space flexibility and usability for Adult RE, larger church

social gatherings, rentals, and other meetings including these specific improvements:

- Replace our leaking roof
- Improve heating and cooling
- Install energy efficient windows
- Provide access to wildlife habitat
- Improve acoustics
- Increase floor space by 30% by removing the platform and wall
- Remodel and provide three ADA-compliant bathrooms (two showers)
- Remodel the kitchen
- Create additional meeting room space

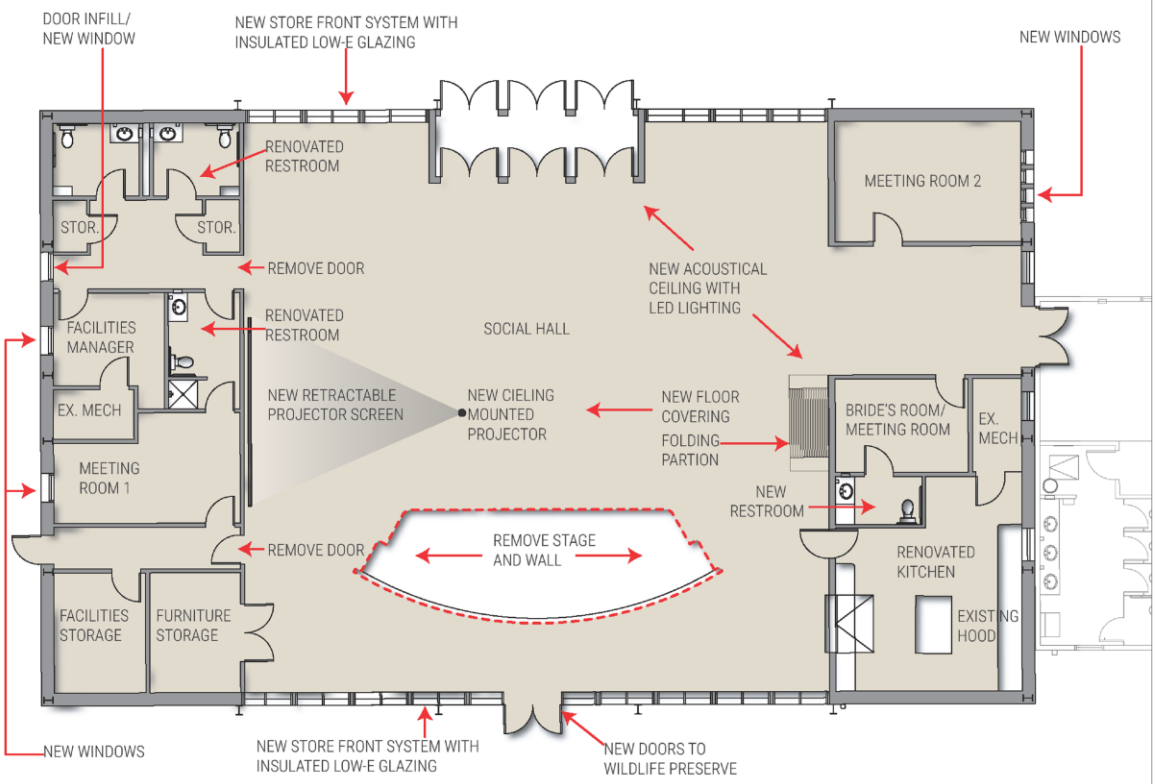
On the opposite page is a schematic design of the floor plan for the remodeled Social Hall provided by our architect. This floor plan is still a preliminary design that, in the next phase of the project, will include further design work with several church committees and feedback from Social Hall users.

First Unitarians in Action!

- Provide an open play area for our children

Social Hall Floor Plans and Remodel

Based on our architect's work with First U Building Planning Te
incorporated many ideas from our congregation members.



POTENTIAL SCOPE WORK

- HVAC upgrades
  (Swamp cooler to refrigerated)
- New Roofing
  (TPO + removal & reinstallation of existing PV array)
  (Structural analysis of the existing roof framing and the effects of the installed internal storm water management system)
- Fire Sprinkler System
- Acoustical Upgrades
  (New ceiling systems, wall panel systems, and flooring options will be explored to reduce sound resonance)
- New AV System
  (Speakers, microphone, control booth)
- Lighting Upgrades
  (LED package with dimmer panel)
- Window & Door Replacement
- Window Shades
  (Automated with daylight controls to address intense sunlight)
- Commercial Kitchen Upgrade
  (New configuration & equipment for warming kitchen and small to medium-sized operations)
- New Coiling Door & Counter at Food Service Area
- Removal of Existing Integral Stage & Curved Wall
  (New Flooring will be installed to address the damage from removal)
- Upgraded Electrical Service

SCHEMATIC FLOOR PLAN | SOCIAL HALL

N SCALE: 1/4"=1'-0"

1st unitarian church of albuquerque

MH mullen heller architecture

These are all great ideas but what's the next step? How do we make this a reality?

How does a capital campaign work and how much do we need to raise?

A capital campaign occurs when the congregation votes to raise significant funds for a specific purpose like our Social Hall renovation. Our congregation voted to raise $1.4 million dollars to renovate the Social Hall and pave and add lighting to our south parking lot.

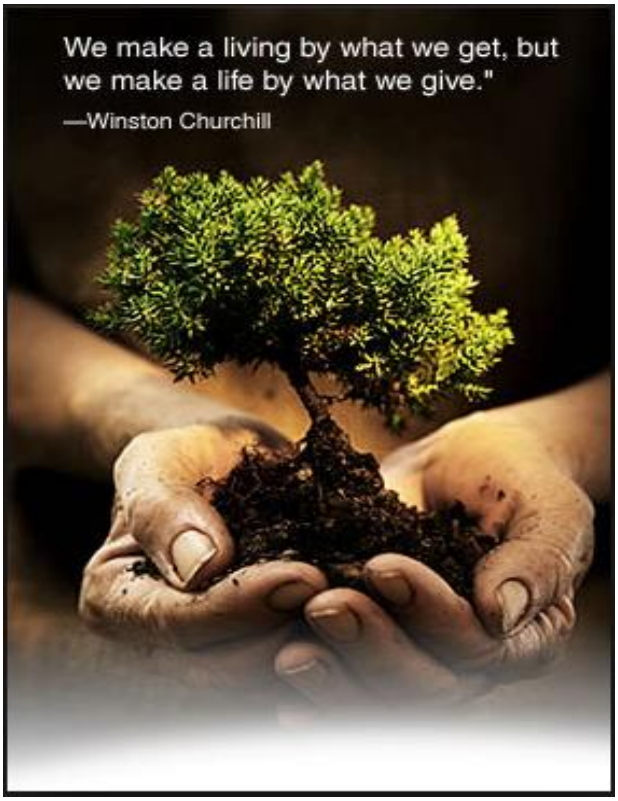
The First Unitarian Board of Directors approved a *Combined Campaign* to raise the funds needed for the 2019 Operating Budget and $1.4M for the Social Hall renovation. These funds will be pledged by members and friends of the congregation. The Radical Generosity Committee has organized the Combined Campaign to secure your pledges for both the operations and the capital drives. You have received these campaign materials, which explain the specific needs for both next year's operations budget and for this Social hall project. These materials include all the details your family will need to make your pledge decisions. Even more detailed information on the Social Hall renovation project is available on the church website at:

http://uuabq.com/social-hall-remodel/

The committee has also arranged for each church family to be contacted by a team of volunteers *(see next page "What is a Visiting Steward?)*

's the difference between my annual gift to operations and my gift to the Social Hall Capital Campaign?

Capital campaigns raise funds for improvements that are above and beyond what an operations budget can support—usually BIG building projects like when we built the new Sanctuary and like the planned renovations for our Social Hall. A capital



pledge is usually a pledge that you pay over several years (in this case between January 2019 and December 2021).

Your annual operating pledge is the most important money you give to the church. Please give that pledge priority. Remember, the capital pledge is *in addition to* your annual operating pledge that you pay over a single year. The Radical Generosity Committee has planned several ways for you to educate yourself about charitable giving that fits both your commitment level and your financial resources.

What is a Visiting Steward?

This year each member will meet with a Visiting Steward from the Combined Campaign Team for a face-to-face visit. A Visiting Steward is a fellow member or friend in our church family who is committed to talking with others in our church about the importance of First Unitarian in our lives and how each of us can support it. They will bring the pledge cards and materials your family will need to make your pledge decisions.

This meeting provides a time to meet, to socialize, and discuss the goals of the operating budget for 2019 and the purpose of the Social Hall Capital Pledge Drive. One of the Stewards will contact you soon to set a date and place. You may choose to meet in your home, at church, or in a public place like a coffee shop. Please allow enough time so you can thoroughly share your thoughts. Pledge cards for both drives will be distributed and collected during the visit. Please welcome your Visiting Steward when they call.

Pledge Range (Over 3 Years)	Number of Pledges We Need	Total Dollars
MAJOR GIFTS		
$100,000 +	2	$200,00
50,000-99,999	3	160,000
40,000-49,999	2	85,000
30,000-39,999	3	95,000
20,000-29,999	4	90,000
15,000-19,999	8	145,000
10,000-14,999	20	225,000
TOTAL	*42*	*$1,000,000*
GENERAL GIFTS		
$7,500-9,999	15	$120,000
5,000-7,499	20	110,000
3,000-4,999	20	65,000
1,000-2,999	60	75,000
1-999	300+	30,000
TOTAL	*400+*	*$400,000*
		$1.4M

You can design and create and build the most wonderful space in the world. But it takes

Are there guidelines or recommended giving levels for the capital campaign?

We recognize capital campaigns ask a lot from everybody. First, we recognize and appreciate your generous year-after-year operating pledge giving. We cannot afford to interfere with that! It's the work we do, funded through those pledges that sustain our mission.

Capital campaigns truly stretch us. Yet, there is something special in the act of building and renewal that calls to many of us differently than funding our day-to-day church operations. Moreover, there is something extra special in the legacy that church buildings establish that calls to us to join the cause. It is from that well of enrichment that we ask you to give.

A building project of this size takes gifts at *all* levels. Some people will have significant funds available for a special cause like this; others will have less – but everyone can contribute and each gift is important!

Remember - $1 a day over three years is over $1,000.

Also, know that if your financial situation changes, and you need to alter your pledge, we will understand.

Past experience with capital campaigns here at First Unitarian and other churches indicates that pledges generally fall into the categories shown in the chart to the left.

Will you give?

We stand at a critical point in our congregation's history. We are growing in numbers and diversity, and our role in our community is greater than ever, but there is much left to do. To realize the mission of our church we need more flexible and usable space and parking—space that serves this generation as well as those to come.

We have the opportunity to make our building a prized space that shines again.

Refreshed and refurbished, it will be transformed from "the old sanctuary" into a place we are proud to call "our Social Hall!"

Together, we can make it a proud reflection of how we honor our past and ***grow in spirit, in service, in love!*** Let's make a warm, inviting and nurturing space that:

- Reflects our religious heritage and values.
- Cherishes the unique qualities of our building.
- Connects us to the natural environment we've built around it.
- Supports the needs of today's members, both young and old, as well as the larger liberal religious community of Albuquerque.

Please make your capital drive pledge today!

Albuquerque "March for Our Lives": First Unitarian Church participants.